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Sponsors 2024

Ruby: Elanco, IDEXX, MSD, Vetoquinol and Zoetis

Sapphire: Boehringer Ingelheim



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- David Modrý
- Ruth Pedder
- Rachel Potts
- Kateryna Slivinska

ESCCAP Annual Meetings 2024

ESCCAP directors, members, sponsors and members of the secretariat met in Malvern between 8th and 10th April for this year’s annual meetings.

Attendees enjoyed a busy programme which included a directors’ meeting, the ESCCAP AGM, the ESCCAP Forum, the ruby sponsors’ meeting and the members’ closing meeting.

This year, we were delighted to welcome Dr Martina Miterpáková representing ESCCAP’s latest National Association: ESCCAP Slovakia & Czechia.

The ESCCAP Forum on the Tuesday afternoon featured the following presentations:

- ▶ ESCCAP Ukraine: outcome report on “Companion animals in the war – biohazards? Parasitological investigation”.
- ▶ ESCCAP Germany: presentation on press releases and search engine optimised texts.
- ▶ ESCCAP Benelux: proposal on European Month of the Parasite.

▶ Elanco: presentation on the trends and implications of parasiticide use in Europe.

On the Tuesday evening, directors, members and sponsors were able to continue their discussions over a meal at Verzon House, near Ledbury.

The ruby sponsors’ meeting, which took place the following day, focused on goals and objectives for the next year and beyond.

Documents relating to all meetings are available

for you to download from [MyDrive](#).

Everyone at ESCCAP is grateful to all the sponsors and supporters who make these important meetings possible. They provide an opportunity for valuable discussion which fuels the continuing work and future development of ESCCAP.

The dates of next year’s meetings are 7–9 April 2025, location to be confirmed. Please make a note and keep the dates free.



ESCCAP Forum



Sponsors’ meal, Tuesday 9th April 2024

ESCCAP Welcomes Slovakia & Czechia



We are delighted to announce the formation of a new joint ESCCAP National Association in Slovakia and Czechia.

The new National Association is being led by Dr Martina Miterpáková DVM, DSc from the Institute of Parasitology, Slovak Academy of Sciences, Košice, Slovakia and Professor David Modrý DVM, PhD from the Czech University of Life Sciences in Prague, Czechia.

It was a pleasure to welcome Martina at the annual meetings in Malvern where she represented both countries.



Dr. Martina Miterpáková DVM, DSc

The ESCCAP website has been amended to include the new countries and an online meeting is planned in May between representatives of ESCCAP Slovakia & Czechia and potential national sponsors.

We would like to take this opportunity to officially welcome Martina and David to ESCCAP.



Professor David Modrý DVM, PhD

Secretariat Changes

As of May 2024, Diane will entrust some of her work to Rachel Potts as she reduces her hours.



Rachel Potts

There will be a handover period to ensure the continuity of effective working but eventually Rachel will take on

some of the work relating to finances, email communications and sponsorship liaison etc previously carried out by Diane.

Welcome aboard, Rachel!

Guideline Budget

As a result of discussions at the 2024 annual meeting, we can confirm that revisions on guidelines 1, 2, 6, 7 and 8 have been budgeted for in 2024 along with image sourcing for GL4.

Funds are also available for National Associations to translate guidelines, modular guides and factsheets.

Promotional Toolkit

A PowerPoint slide and poster, containing a QR code, have been added to the ESCCAP website as part of a promotional toolkit. The resources can be accessed from the [About](#) menu and used in presentations and campaigns to help deliver ESCCAP's key message.



ESCCAP PowerPoint slide



ESCCAP poster

National Activities

Benelux

Month of the parasite: Since 2017, ESCCAP Benelux has organised an annual campaign, Month of the Parasite. The campaign runs throughout the month of April each year and helps veterinarians with their communication to pet owners about antiparasitics.

This year, promotional material was available, both digital and as hard copies displaying the slogan "Guard your pet, be eco-wise".

Medicines and the environment

Several studies and reports have been published recently investigating the presence of veterinary medicines in the environment, as well as their potential impact on water quality, biodiversity and soil health. Although possible consequences for the environment are still being investigated, it is important that the industry focuses on the responsible use of antiparasitic veterinary medicines.

Information material was distributed through various channels including veterinarians and pet shops. In addition, information was provided to as many different stakeholders as possible including groomers, kennels and shelters.

A series of A3 campaign posters were developed for this year's campaign conveying four important messages:

1. Always read the package leaflet.
2. Dispose of animal hair in residual waste and not where it might contribute to environmental pollution.



Month of the Parasite A3 campaign posters

3. Dispose of animal faeces in residual waste. Do not compost it or leave it where it might contribute to environmental pollution.
4. Dispose of left-over medicines and contaminated packaging in small chemical waste.

Cooperation

Various organisations joined the campaign this year including Dibevo (a trade organisation for pet specialists), KNMvD (Royal Dutch Association for Veterinarians), Vedias (vet nurses association), Faculty of Veterinary Medicine (UU) and the Groene Veterinair (the Green Veterinarian). Various press releases were circulated to the media.

Website

Further information about the campaign topics can be found on the website along with information about cat litter, biodegradable dog poop bags and 'natural products' like essential oils.

In addition to the waiting area poster, funny cartoons are also downloadable from the campaign website at www.maandvandeparasiet.nl.

France

ALIVE2: Emilie Bouhsira represented ESCCAP France at the second ALIVE conference organised by the LeishVet Group. It took place in Nice, France on 19th and 20th April.

Workshop: Emilie Bouhsira and Emmanuel Liénard, President and Treasurer of ESCCAP France respectively, organised a workshop on coproscopy and the responsible



Emilie Bouhsira at ALIVE2 in Nice

use of anthelmintics in cats and dogs, in collaboration with Zoetis France.

The workshop took place on 28th March at the National Veterinary School of Toulouse.

There was a rich and fruitful exchange between veterinarians, parasitologists and practitioners. During the workshop, ESCCAP's guidelines were promoted.



Workshop on coproscopy and the responsible use of anthelmintics in cats and dogs

Germany

SEO: In the first quarter of 2024, search engine optimisation texts (42 in total) continued to generate around half of all page views (323.292 = 49.1%) on esccap.de.

Compared to Q1 2023, figures also increased slightly (last quarter of 2023: 293.980 = 46.3 %).

The three most successful SEO texts this quarter were:

1. *Giardia in dogs* (12,730 page views)
2. *How long does a worm treatment actually last?* (10,318 page views)
3. *Toxoplasmosis: What cat owners should know* (8,880 page views)

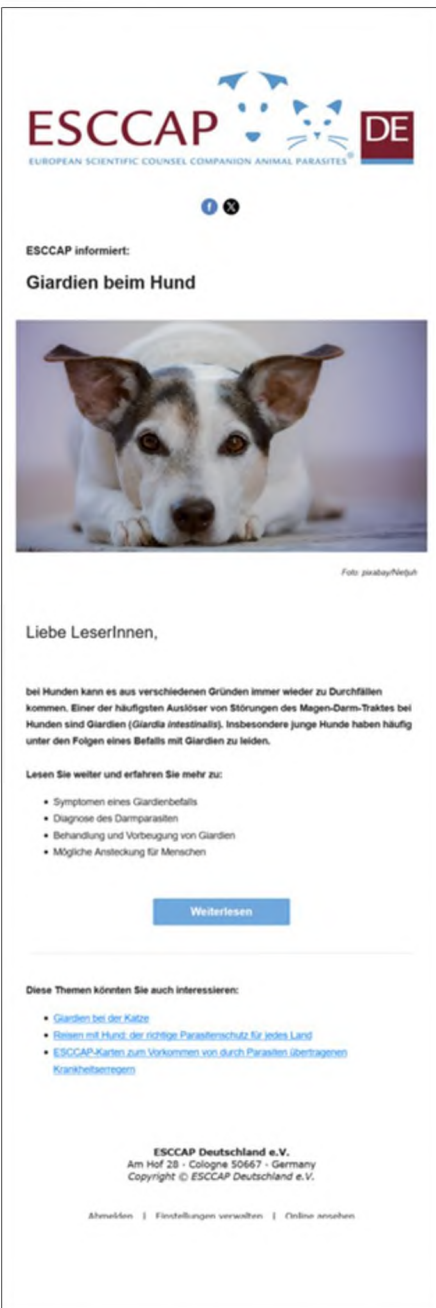
Press releases & newsletter: Between January and March 2024, ESCCAP Germany published two newsletters and one press release.

The two newsletters were on the topics of:

- ▶ Giardia in dogs
- ▶ Ectoparasites: Prevention of zoonoses

The press release was on the topic of "Ectoparasites: Prevention of zoonoses".

In addition, since January 2024, the newsletter has been distributed directly via the website's content management system (WordPress) instead of via Mailchimp. The reason for this change was that the old newsletter tool was not GDPR-compliant.



The screenshot shows the top of a newsletter article. It features the ESCCAP DE logo and the title "Giardien beim Hund". Below the title is a photograph of a small dog. The text includes a greeting "Liebe LeserInnen," and a list of symptoms and treatments for giardiasis in dogs. A "Weiterlesen" button is visible. At the bottom, there is contact information for ESCCAP Deutschland e.V. and social media links.

ESCCAP Germany newsletter: Giardia in dogs



The screenshot shows a press release from ESCCAP DE. The title is "Ektoparasiten: Prävention von Zoonosen". It includes a date "01.03.2024" and a photo of a tick on a green leaf. The text discusses the risks of ectoparasites like fleas, ticks, and mites, and how they can transmit zoonotic diseases to humans and animals. It mentions specific pathogens like Bartonella, Dipylidium caninum, Borrelia burgdorferi, and Anaplasma phagocytophilum.

Ectoparasites: Prevention of zoonoses press release

Hungary

Videos: Over the past two months, new informative videos (roundworm treatment, tapeworms in dogs and cats) were aired during a Sunday afternoon programme on the commercial television station ([Életmódi](http://www.ortv.hu), TV2).

ESCCAP Hungary would like to take this opportunity to thank Dr Ferenc Kelemen vet., Hungarian representative of Orion Pharma Animal Health

(www.orionvet.hu, Vetoquinol) who supported this initiative. The videos can also be viewed via the [ESCCAP Hungary website](http://www.esccap-hungary.com).



Video on the tapeworms of dogs and cats (excerpt taken from "Lifestyle Magazine")

Translation: The Hungarian translation of GL4: *Parasitological Diagnosis in Cats, Dogs and Equines* has been published on the website. ESCCAP Hungary would like to thank their colleague Dr Gabriella Markus vet. for the professional translation and Gergely Gáll for the graphic design of this guideline.



Hungarian GL4

Event: In April of this year, Olga Jacsó, a member of the ESCCAP Hungary team presented a webinar course on heartworms, organised by the Dunakeszi Animal Hospital.

She used various maps and other ESCCAP materials in her presentation.

Local sponsorship: Due to the activity of members and attendance at recent conferences, three sponsors were secured for 2023, namely Virbac Hungary, Ceva-Phylaxia Ltd., and Vetoquinol (for which Orion Pharma is the sole representative in Hungary).

During the spring, sponsorship contracts will be renewed and Virbac has confirmed its continued support. For this, ESCCAP Hungary would like to thank Dr Ákos Csomán.

Members of the National Association hope that the other contracts will also be renewed. In addition, they are negotiating with the domestic representative of Elanco about potential sponsorship.

Poland

Collaboration with ESCCAP Ukraine: The result of research cooperation between ESCCAP Poland and ESCCAP Ukraine (War-torn pets – parasitological investigation) is a publication on heartworms in dogs and cats in the war zone in Ukraine. Both National Associations would like to thank the ESCCAP sponsors for their pledged financial support of this research.

Guideline translation: ESCCAP Poland is proud to announce the translation of GL4: *Parasitological Diagnosis in Cats, Dogs and Equines*, which is available on the main and national websites esccap.org and esccap.pl.



Polish GL4

Conferences: on 27th March, a member of ESCCAP Poland presented a stand at the 6th Conference for Veterinary Students in Krakow. It was a

great opportunity to spread the word about ESCCAP and to distribute its materials among students of the veterinary faculty.



ESCCAP Poland in Krakow at a conference for vet students

On 3rd March, ESCCAP Poland attended a conference called "Emergencies in Veterinary Medicine" in Wrocław. During breaks, the ESCCAP Poland stand became particularly crowded, and colourful materials were distributed very quickly. This proves the unwavering interest of doctors of all ages in veterinary parasitology.

ESCCAP Poland also appeared at the 17th Congress of the Post-Diploma Academy – Veterinary "Interdisciplinary Challenges of Contemporary Veterinary Medicine" which took place on 16–17 March at the Hilton Warsaw City. It was the first time ESCCAP Poland had participated in the event since the Covid outbreak and was definitely fruitful. The ESCCAP Poland stand operated for the full two days of the event. Almost 90% of the materials taken to the congress were distributed and many practitioners declared that they would order further materials for their medical facilities. Feedback confirmed that the format and content of the materials and gadgets were well received by pet owners.



The ESCCAP Poland stand at the veterinary congress in Warsaw



Spotkajmy się na XVII Kongresie Akademii po Dyplomie - Weterynaria

„Interdyscyplinarne Wyzwania Współczesnej Weterynarii”
16-17 marca 2024, Hilton Warsaw City, ul. Grzybowska 63





Na stronie Stowarzyszenia ESCCAP Polska www.esccap.pl znajdziesz przewodniki oraz ulotki poświęcone zwalczaniu pasożytów u psów i kotów

www.esccap.pl

An advert for ESCCAP Poland in the congress special issue of the Veterinary Magazine

An advert for ESCCAP Poland also featured in the congress special issue of the Veterinary Magazine.

The third major event in which ESCCAP Poland took part, was the Congress of Veterinary Medicine “Contemporary Veterinary” which took place as part of the Veterinary Medicine Fair Vet-Expo on 20–21 April at the Conferences and Exhibition Centre in Łódź, central Poland. The events addressed veterinary doctors, veterinary inspectors, university undergrads and veterinary school students.

Special issue: In April, a Veterinary Magazine special issue devoted to the parasitology of small animals was published. Members of ESCCAP Poland contributed significantly to the creation of this document, both as editor-in-chief and chapter authors.

Printed materials: In March, 1,000 copies of five of ESCCAP Poland’s out-of-stock flyers were printed. Five hundred copies of the very popular fact sheet “Scheme for individual deworming of dogs” was also

printed. All materials are ready for shipment in response to emailed requests from vet clinics.

Switzerland

Revision and publication of documents: At its meeting on 17th April 2024, the Board of ESCCAP Switzerland decided upon the following programme for the revision and publication of documents, in the following sequence:

1. Revise the deworming schemes for dogs and cats in German, French and Italian.
2. Revise GL1/Helminths in German.
3. GL3/Ectoparasites, in French.
4. MG1 and 3, in German.
5. MG5/VBD, in German.

Newsletter: The number of newsletter subscribers has exceeded 3,100 for the first time.

The last two monthly issues of the [ESCCAP Switzerland Newsletter](#) (03/24 and 04/24), distributed in German, French and Italian, included the



Tierärzteschaft unter Druck setzen, Tierarzneimittelversorgung gefährden und neuen Kostenschub auslösen?

ESCCAP-Vernehmlassung zur Revision Heilmittelgesetz gibt unmissverständliche Antwort

150324. Die Bundesbehörden wollen Massnahmen zur Senkung von Antibiotikaresistenzen auf weitere antimikrobielle und auf antiparasitäre Arzneimittel ausdehnen. Begründet wird das Vorhaben mit Angleichung an die EU und Bekämpfung von Resistenzen. Die Vereinigung der führenden Veterinärparasitologinnen ESCCAP spricht sich aus wissenschaftlichen, praktischen, wirtschaftlichen und politischen Gründen entschieden gegen die Revision des Heilmittelgesetzes aus.

03/24 newsletter about the fight against the political restriction of antiparasitics



04/24 newsletter about the new flea and tick test on the website

following topics:

- ▶ Fight against the political restriction of antiparasitics.
- ▶ New on the website: Flea and tick test, with reference to GL3, MG3, the ESCCAP scheme for controlling ticks and fleas in dogs and cats and the flyer *How often do I need to treat against fleas and ticks?*

Media cooperation: In 2024, ESCCAP Switzerland board members have the opportunity to contribute towards media articles and feature in magazines and publications for pet owners and the broader public as shown in the table below.



One of the magazine articles planned for 2024, authored by Manuela Schnyder

Month	Language	Medium	Print run	Content
01/24	German	Magazin Welt der Tiere Barbara Knutti	50,000 + online	Horses and their parasites
02/24	German	Magazin Welt der Tiere Manuela Schnyder	50,000 + online	Intestinal parasites in dogs and cats
05/24	German	Katzenmagazin Caroline F. Frey	8,000 + online	Toxoplasmosis
05/24	German	Hundemagazin Barbara Willi	8,000 + online	Diseases caused by ticks
07/24	German	Magazin Welt der Tiere Caroline F. Frey	50,000 +online	Small pet mammals
08/24	German	Hundemagazin Claudia Nett	8,000 + online	Harvest mites
09/24	German	Katzenmagazin Manuela Schnyder	8,000 + online	Worms in cats
11/24	German	Hundemagazin Walter Basso	8,000 + online	Worms in dogs

UK & Ireland

New parasitology atlas:

Three members of ESCCAP UK & Ireland, including Hany Elsheikha (head), John McGarry (member) and Suzanne Taylor (secretary) have submitted a draft of a new book entitled "A Colour Atlas of Companion Animal Parasites: Life Cycles and Morphological Identification" to CABI. The book is expected to be published in autumn 2024.

Parasite Queries: Over 70 queries were received and answered by Ian Wright during quarter one 2024. Parasites exotic to the UK & Ireland continue to dominate the attention of the veterinary

profession. A summary of query topics and numbers of queries is shown below.

Publications: In line with ESCCAP UK & Ireland's mission to enable more sustainable veterinary practice, Hany Elsheikha has published an article about the 'responsible use of parasiticides in pets'. You can view the article on the [Veterinary Nurse website](#). Hany has also submitted another article on the same topic 'Responsible use of parasiticides in dermatology' for publication. More information will be communicated when the article is published.

New sponsorship: Antech has been welcomed as a new

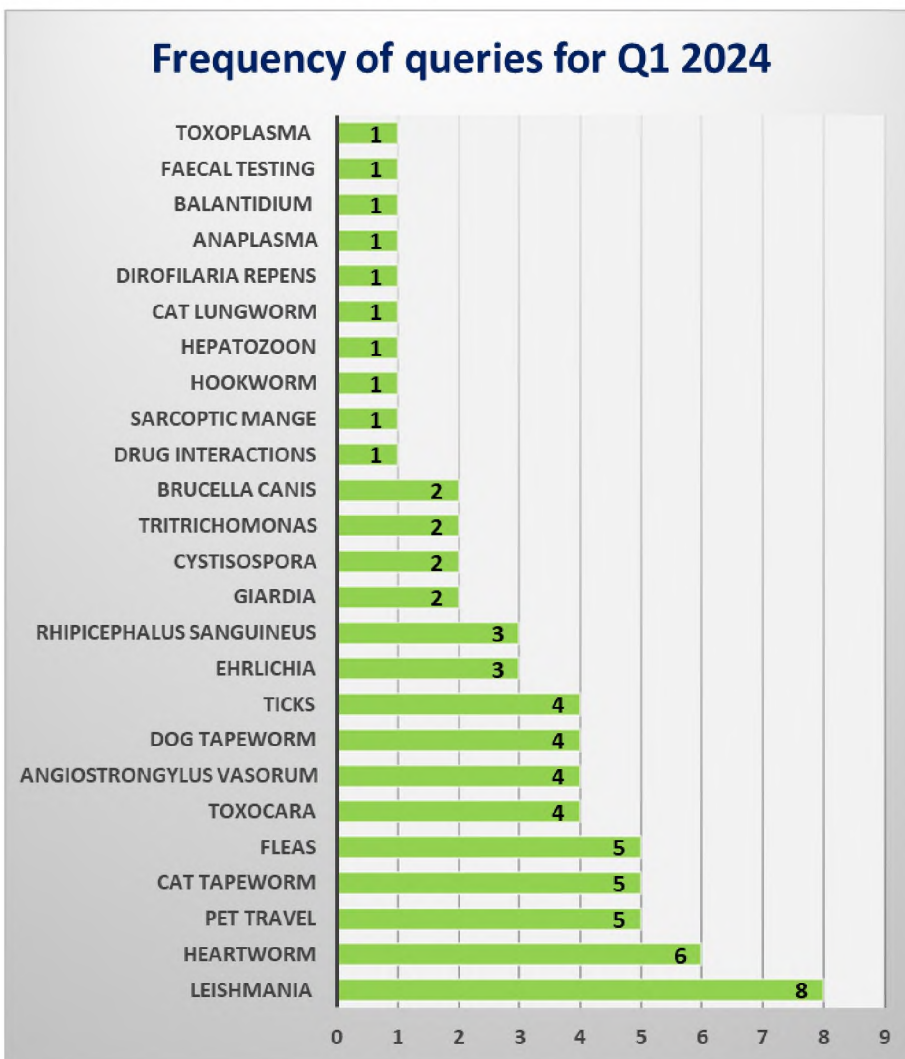
sponsor of ESCCAP UK & Ireland. They are also in the process of finalising a sponsorship agreement with Zoetis and look forward to welcoming both sponsors to the AGM in September 2024.

New project: ESCCAP UK & Ireland have commissioned a new project that aims to enable a greater understanding of the current prescribing practices used by small animal clinicians to treat and control canine lungworms in Ireland.

Parasitology award: A fair number of nominees have been received to the inaugural ESCCAP UK & Ireland Veterinary Parasitology Champion of the Year. Selection will be carried out soon and an announcement of the award winner will be carried out at a special ceremony at the London Vet Show in November.

Veterinary parasitology teaching overhaul: Despite the importance of parasitic diseases across veterinary species, parasitology is often given little emphasis compared to other specialities, resulting in students having insufficient exposure to parasitology at vet school. ESCCAP UK & Ireland have reviewed the initial results of a survey distributed to subject leaders in parasitology in the UK and Ireland. At the quarterly meeting, plans for revamping the veterinary parasitology curriculum in the UK and Ireland were discussed. More information will be communicated in a due course.

New initiatives: Several plans are underway for new initiatives for ESCCAP UK & Ireland. Keep a look out for them soon.



Parasite queries received during Q1 2024

Ukraine

University visit: In an effort to spread awareness about ESCCAP, on 4th April 2024 Dr Kateryna Slivinska, a member of the Ukrainian ESCCAP board, visited veterinary students at the Stepan Gzhycky National University of Veterinary and Biotechnologies in Lviv, Ukraine.

During her visit, she promoted ESCCAP's work and delivered a lecture highlighting the importance of parasite diagnostics and the crucial role veterinarians play in providing parasite control advice.



Kateryna Slivinska at the Stepan Gzhycky National University of Veterinary and Biotechnologies in Lviv, Ukraine

Students were introduced to ESCCAP's objectives and activities during wartime in Ukraine.

They were informed about the resources available on the organisation's website, particularly in the recommendations section where thematic guidelines on major



Students at the Stepan Gzhycky National University of Veterinary and Biotechnologies in Lviv, Ukraine

companion animal parasitic diseases can be found.

Guideline translation: ESCCAP Ukraine has translated GL6: *Control of Intestinal Protozoa in Dogs and Cats*. The guideline has been uploaded to the website at www.esccap.org/guidelines/gl6/.



Ukrainian GL6

The next ESCCAP newsletter will be published in July 2024.

Any contributions are gratefully received and can be sent in advance via email to ruthpedder@esccap.org.

The deadline for contributions will be **Friday 5th July 2024**.



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